



# PRESS ADVISORY

FOR IMMEDIATE RELEASE

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## Study Committee to host hearing on Free Market Medicine

**DENVER, CO:** The Republican Study Committee of Colorado will host an ad hoc committee hearing on free market approaches to medicine.

**WHO:** Republican Study Committee of Colorado

**WHAT:** Ad-Hoc Hearing on Free Market Approaches to Medicine

**WHEN:** Friday March 16, 2007, 1:00pm -4:00pm

**WHERE:** Senate Committee Room 352, 3<sup>rd</sup> Floor, Colorado State Capitol

Scheduled testimony includes:

- Don Storey, Aetna; *Payment structures that reward quality and contain cost*
- Dr. Ed Berman, Global Choice; *Medical travel for high quality, cost effective outcomes*
- A representative from the National Association of Healthcare Underwriters; *Elements of a healthy health insurance market*
- James Landsberry, Samaritan Ministries; *Alternatives to traditional health*